



مجموعة مثيرات  
Mothmerat Group

# Mothmerat Company Profile 2025





“We work to reach new *heights* in our *business*”



About

# Mothmerat Group







# About Mothmerat Group

Mothmerat group was established in 2013. The story behind Mothmerat Group has to do with the idea that a fruitful tree branches out and keeps on giving so we want to be that tree. Our first stepping stone came when we hired a people from various fields and put them under one roof. Through them, we were able to create 7 different companies that operate under one.

Mothmerat Holding Group is a Saudi-based conglomerate that invests in multiple sectors and aims to increase growth opportunities for its investments and expand its activities to cover emerging markets. The group has a diverse portfolio of companies.







Mothmerat Holding Group's investment strategy is focused on identifying high-growth potential sectors and investing in companies that have strong management teams, proven track records, and innovative business models.



In addition to its investment activities, Mothmerat Holding Group is also committed to promoting sustainable development and social responsibility.

The group's companies are encouraged to adopt sustainable business practices and contribute to the development of local communities through various social initiatives and programs.

We are proud of our journey so far and committed to continuing on this path of growth and innovation, always breaking boundaries to create something new and exciting for our clients and partners.



Our  
Mission &  
Vision





## Our Mission

In a world of continuous change, we believe that adaptability is the advantage that sets us apart from others. We embrace changing realities and adapt through technology and innovation to achieve our mission of transforming and disrupting the industry to deliver exciting successes for our partners and clients.

## Our Vision

Our group aims to become the preferred investment and business development partner in emerging markets, achieving sustainable growth and profitability for our clients and partners. We aspire to expand our service offerings and provide more opportunities for growth in various sectors and industries.





# Our Values





## **We create with boldness**

We believe in taking a bold and innovative approach in our work, without fear of failure. We encourage creativity and experimentation to break boundaries and achieve outstanding results.

## **We communicate with clarity**

Clear communication is the essence of our success. We believe in open and honest communication, carefully listening to our colleagues, clients, and partners to ensure we understand their needs and provide the best possible results.

## **We accomplish tasks**

We are committed to delivering results and fulfilling our commitments. We work quickly and take responsibility, ensuring timely delivery of work and the highest standards.

## **We are dedicated to work**

We strive to be the best in our field and exceed the expectations of our clients and partners. We set ambitious goals and work tirelessly to achieve them, always seeking ways to improve and innovate.





### We work as a team

We believe that teamwork is the foundation of our success. We collaborate and support each other, exchanging knowledge and experience to achieve the best results for our clients and partners.

### We prioritize loyalty

We value loyalty and are committed to building long-term relationships with our clients and partners. We act with integrity and trust and always prioritize the interests of our clients and partners.

### We adapt and solve problems to maintain the quality of our work

We recognize that change is constant in our fast-paced world, and we are committed to adapting and solving problems to achieve our goals. We are responsive and adaptable, always seeking new solutions to challenges and opportunities.





We own more than

**7 Companies**

We operate in more than

**16 Sectors**

We invest in more than

**5 Countries**



# Sectors





# The sectors we invest in

|   |  |   |                                   |   |  |
|---|--|---|-----------------------------------|---|--|
|    | Mechanical & Electrical Works          |    | Marketing & Advertising Campaigns |    | Printing and Outdoor Panels                    |
|   | Facility Management                    |   | Digital Marketing                 |   | Iron Construction Works                        |
|  | Information Technology & Cybersecurity |  | Photography and Videography       |  | Rental of Sound, Lighting, & Screens Equipment |
|  | Exhibition & Conference Organization   |  | Interior and Exterior Decoration  |   |  |



# Our Companies







Enso is a full-service conference and exhibition management company specializing in creating unforgettable unique experiences for our clients and their guests. We offer a wide range of services, including event planning and management, branding, marketing, production, and logistics services.

Our experienced team is committed to delivering high-quality services that exceed our clients' expectations.

At enso, we pride ourselves on our ability to create unique ideas. We believe that a successful event should not only be unique and memorable but also deliver tangible results for our clients. We use our expertise and knowledge to create events that are not only enjoyable but also achieve our clients' goals.

VisitUs

[www.ensomena.com](http://www.ensomena.com)







Dice is an advertising agency specializing in creating brand stories and strategies that resonate with audiences. We strongly believe in the power of creativity to communicate with people on a deeper level and build lasting relationships between companies and customers. Our services include brand strategy, creative development, digital marketing, social media management, video production, and more.

We work closely with our clients to understand their unique needs and create customized solutions to help them achieve their goals. At , we are passionate about what we do and dedicated to delivering exceptional results for our clients. We strive to stay at the forefront and keep up with the latest trends and technologies to ensure our clients always receive the best possible service.

VisitUs

[www.dicema.com](http://www.dicema.com)







Milli Production includes a team of experts in the implementation of events and exhibitions, who work tirelessly to achieve your brand vision. We specialize in providing comprehensive solutions for events and exhibitions. We specialize in providing comprehensive solutions for events and exhibitions, including various types of decorations, digital printing, outdoor and indoor signage, as well as all steel and Styrofoam work.

Our team of engineers has extensive experience in executing projects, striving for success and excellence in every project we undertake.

We use the latest technologies and creative methods to provide the best services and solutions to our customers. We believe that hard work and our commitment to achieving excellent results is what sets us apart from others.

VisitUs  
[www.milli.sa](http://www.milli.sa)







Solution circle specializes in providing advanced technology solutions to help companies and organizations improve their productivity and achieve their goals. We offer a wide range of services, including network solutions, systems integration, storage solutions, security solutions, and data center services.

Our team of experts is highly qualified and experienced in providing customized solutions tailored to the unique needs of our clients. We use the latest technology and industry best practices to provide high quality services that are reliable and efficient.

VisitUs

[www.sccsaudi.com](http://www.sccsaudi.com)







Opera is a leading event production company in Saudi Arabia, specializing in providing comprehensive audiovisual solutions, sound and lighting rental, video services, stage, special effects and full production services. Our team of experienced professionals has been delivering exceptional event experiences since 2019 and is dedicated to ensuring every aspect of your event runs smoothly, from planning and design to execution and delivery.

Opera is proud to be an essential resource for the biggest events in the Kingdom, including the Taif Festival, the Riyadh and Jeddah Games Festival, Formula 1 in Jeddah, Gamers Day and more.

At Opera, we are committed to providing our clients with the latest equipment and services designed to meet their specific needs. We realize that every event is unique, and we work closely with our clients to understand their goals and objectives and develop customized solutions that exceed their expectations.

VisitUs

[www.operamena.com](http://www.operamena.com)







Alfa is a leading building management and maintenance company, providing a range of services that include HVAC, plumbing, electrical and fire protection systems. With more than 20 years of experience in this field, Alfa has successfully built a solid reputation for providing high quality services to clients across the Kingdom.

In addition to building management and maintenance, Alfa also offers a range of other services related to Soft, Hard and ICT solutions. This includes software development, IT infrastructure design and implementation, data center solutions, and more.

Alfa's team of engineers and technicians are highly skilled and experienced in these areas, ensuring that customers receive the best possible service and support.

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# Timelinefor companies







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